ABSTRACT

Performing a category search to identify categories of web sites that relate to a search term includes receiving at least one search term that then is compared with a hierarchy of category identifiers, and with terms related to one or more categories, to determine whether matches exist. A category identifier is selected based on the matches that are determined to exist within the hierarchy and the terms, and at least the category identifier is displayed. Performing a search to identify web sites and categories of web sites that relate to a search term also may include receiving at least one search term that then is compared with a list of recommended web sites, previously performed searches, a hierarchy of category identifiers, and terms related to one or more categories to determine whether matches exist. Results based on matches that are determined to exist are displayed.

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